

The Arts

Learning Area Program Overview

Semester 2, 2016

Year: 11 Course: Certificate 3 Media

Class: 1

Teacher: Mrs Van der Merwe

Week	Coursework Topics and Texts	Evaluation Strategies
TERM 3 Odd weeks – 5 lessons Even weeks – 4 lessons		
1 3 lessons	TASK 6: Industry Assignment Studio Work: splatter painting, potato prints and texture photography Calendar: Y 3-12 Assembly Wed 20/07 period 1	Notes
2 4 lessons	TASK 6: Industry Assignment Photoshop: Using Studio Work to create a colour scheme, slogan and brand logo. Calendar: House Athletics Carnival Wed 27/07 all day	Studio work
3 5 lessons	TASK 6: Industry Assignment InDesign: Creating letterhead and business cards	Studio Computer work
4 4 lessons	TASK 6: Industry Assignment Continued Adobe Muse: creating business homepage	TASK 6: Brand logo due
5 4 lessons	TASK 6: Industry Assignment Continued Calendar: Yr 11 Community Service Day (Incursion) Fri 19/08	Computer work
6 4 lessons	TASK 6: Industry Assignment Continued Photoshop: Creating TV advertisement still	Computer work
7 5 lessons	TASK 6: Industry Assignment Continued	TASK 6: Homepage due
8 4 lessons	TASK 6: Industry Assignment Continued	Computer work
9 5 lessons	TASK 6: Industry Assignment Completed	Computer work
10 4 lessons	Reflection and evaluation	TASK 6: ALL elements due

Disclaimer:

The information contained in this outline is subject to change if a need exists and is, therefore, provided as a guide. This outline indicates approximate times that assessments will be conducted and students should always confirm assessment timing with their classroom teacher.