Media, Year 10 (Sem 2) **TASK 3: Movie Trailer**

Due Date: Term 4, Week 8

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**TASK DESCRIPTION:**

**Part A:** Students will use their poster from Task 2, and a pre-production pack to write a treatment for a trailer for the same movie. Remember that there are constraints such as location, time and school rules amongst other things, so be careful to plan something that is achievable. Big ideas are great, but check with your teacher if you have any doubts about whether those ideas are achievable.

**Part B:** Students will then use their planning to produce a movie trailer, in groups of 3-4. A lot of work goes into producing video of a high standard, so you have been given plenty of time to complete this task, however you will need to engage intelligently and enthusiastically in order to pull it off.

**TASK REQUIREMENTS:**

1. Students will work in groups of 3-4, and assume a production role (director, camera operator/editor, sound editor or producer). Each student will submit a pre-production pack, fitting to their role. Then students will need to show their contribution to the trailer in their assigned role in the production.
2. The group will be assessed on their telling of an interesting story, and using film genre conventions.
3. Students will each individually edit their own version of the movie trailer.
4. Students will submit an evaluation of their work and completed trailer.

**TASK 3: Movie Trailer MARKING KEY**

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| CRITERIA | Result |
| Media Skills: Pre-Production | |
| Student displays comprehensive understanding of the various stages of pre-production and completes all facets to a high standard. | 9-10 |
| Student shows a strong understanding of the various stages of pre-production and completes all facets satisfactorily. | 7/8 |
| Student demonstrates an understanding of the various stages of pre-production and completes all facets satisfactorily. | 5/6 |
| Student demonstrates some limited pre-production planning. | 3/4 |
| Student did not complete pre-production planning appropriately. | 1/2 |
| **Media Skills:** Production Role | |
| Student demonstrates an exceptional degree of skill and effort during the production phase. | 9-10 |
| Student demonstrates a high degree of skill and effort during the production phase. | 7/8 |
| Student demonstrates appropriate skill and effort during the production phase. | 5/6 |
| Student shows some effort during the production phase. | 3/4 |
| Student shows minimal effort during the production phase. | 1/2 |
| Media Skills: Post-Production | |
| Trailer is exceptionally edited and contains all of the attributes of a professional movie trailer. | 9-10 |
| Trailer is well edited and contains all of the attributes of a professional movie trailer. | 7/8 |
| Trailer is well edited and contains most of the attributes of a professional movie trailer. | 5/6 |
| Finished product contains some limited elements of a professional movie trailer. | 3/4 |
| Finished product does not contain the relevant elements of a professional movie trailer. | 1/2 |
| Media Ideas: Creation of Movie Genre Narrative | |
| Student’s production has an exceptional narrative structure, which tells an engaging story. | 9-10 |
| Student’s production has a cohesive narrative structure, which tells an interesting story. | 7/8 |
| Student’s production has a clear narrative structure, which is demonstrated satisfactorily. | 5/6 |
| Student’s production has limited elements of a cohesive narrative. | 3/4 |
| Student’s production has no clear narrative structure. | 1/2 |
| **Media Responses:** Evaluation of Work | |
| Self-evaluation demonstrates perceptive analysis of strengths and weaknesses of the production. | 5 |
| Self-evaluation reflects on some of the strengths and weaknesses of the production. | 4 |
| Student’s self-evaluation suggests some of the strengths of the production. | 3 |
| Self-evaluation is generally completed at a satisfactory level. | 2 |
| Self-evaluation has little thought or not completed. | 1 |