

The Arts

Learning Area Program Overview

Year: 8 Course: Media Arts

Class: 8.1, 8.2

Teacher: Mr S. James,
Mrs M. Van Der Merwe,
Mr C. Smith

Term 1	Coursework Topics and Texts	Evaluation Strategies
1	Introduction to Media Arts and the facilities.	
2	The communication model.	
3	Photography introduction. Awareness and safety.	
4	Photography issues- 'truth' in journalism and advertising. Viewpoints. Photography skills workshop. Introduction to Task 1: Photography series	Task 1 Photo Task assigned
5	Photography task.	
6	Production on photography task.	Task 1 Photo Task: Progress Check
7	Production on photography task.	
8	Accumulation and presentation of photography task.	
9	Evaluation of photography work. Specified audience and intended purpose.	Task 1 Photo Task: DUE (25%)
10	Photography extension task- photography shoot.	

Disclaimer:

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Term 2	Coursework Topics and Texts	Evaluation Strategies
1	Media concepts.	
2	Media form: Computer games. Terminology, codes and conventions. Stereotypes in computer games, and representation.	Task 2 Computer Game Cover Task assigned
3	Computer Game cover task. Genre and audiences. Cover planning.	
4	Introduction to Photoshop.	
5	Photoshop skills. Begin production of computer game cover.	Task 2 Computer Game Cover Task: Progress Check
6	Production of computer game cover. Point of view in the media.	
7	Production of computer game cover.	
8	Production of computer game cover.	
9	Production and completion of computer game cover. Evaluation of task work.	Task 2 Computer Game Cover: DUE (25%)
10	Photoshop extension task.	

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Term 3	Coursework Topics and Texts	Evaluation Strategies
1	The impact of social media. How audiences now use media.	
2	Codes and conventions of social media online.	
3	Social Media introduction- social issues.	
4	Social Media workshop. Intended audience profiles for media work.	Task 3 Social Media Task assigned
5	Social Media task. Using social media codes and conventions.	
6	Production on Social Media task.	Task 3 Social Media Task: Progress Check
7	Production on Social Media task.	
8	Completion of Social Media task.	
9	Evaluation of Social Media task.	Task 3 Social Media Task: DUE (30%)
10	Social media extension task.	

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Term 4	Coursework Topics and Texts	Evaluation Strategies
1	Discuss the conventions of audio stories by listening to various radio plays, segments, news etc. Logic Pro skills.	Task 4 Audio Story Task assigned
2	Planning: Groups selected for each audio story. Groups write and begin producing their audio story. Logic Pro skills. Media regulation.	
3	Groups write and begin producing their audio story. Script writing conventions. Appealing to a specified audience. Recording using the microphone.	Task 4 Audio Story Task: Progress Check
4	Groups edit their audio story in Logic Pro. Production of audio story.	
5	Complete production of radio segment. Exporting and finalise your project, and submit.	Task 4 Audio Story Task: DUE (20%)
6	Listen to audio stories in class. Evaluate completed radio segment. Logic Pro mini-task.	
7	Photoshop tutorials.	
8	Photoshop tutorials.	
9	Photoshop tutorials.	

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